



Hubrecht
Institute

Developmental Biology
and Stem Cell Research

Program InteGeR Workshop on Technology Transfer



November 7th 2011



9.15- 12.00 Hubrecht Institute



9.15-9.30

Welcome, coffee

9.30 -10.15

Robbert-Jan de Lang (partner EP&C, Dutch & European Patent Attorney)

‘Protecting intellectual property: why, what and how?’

10.15 -11.00

Koen Verhoef (head TTO Dutch Cancer Institute, Amsterdam)

‘Bringing ideas to the market’

11.00 - 11.15 coffee break

11.15 - 12.00

Max van Min (entrepreneur, consultant marketing and sales in the life sciences)

‘Commercializing science: how is your product?’



Registration:

Please register before Nov. 1st 2011, by sending an email to: tech.transfer@hubrecht.eu

